



Registering a domain name licence

The .au domain name system (the .au domain) connects internet users worldwide to .au websites and email services. A .au domain name (such as 'getyour.com.au') is an important digital asset that helps people find you, your business or your organisation online and signals to people visiting your website and sending you emails that you have a connection to Australia.

What is the .au domain?

The .au domain connects internet users worldwide to websites and email services that end in a .au.

Who is eligible to register a .au domain name?

To register a .au domain name you must have an Australian presence, which includes being a citizen or permanent resident of Australia or being an organisation registered in Australia.

The full definition of an Australian presence can be found at [Section 1.4 of the .au Licensing Rules](#).

Each type of .au domain name (namespace) also has a specific purpose and additional rules about who can register it. For example, the com.au and net.au namespaces can only be used by registered commercial entities and the org.au namespace can only be used by registered not-for-profit organisations.

The full list of namespace requirements can be found in the [.au Licensing Rules](#).

How do I choose the right .au domain name?

The right domain name can help create a strong online presence.

To choose a domain name for your website or email service, consider names that are short, memorable and clearly describe you or your organisation.

Read the [.au Licensing Rules](#) to confirm that you are eligible to license the domain name you would like to register. Then check the [WHOIS](#) to see if the domain name is available.

How do I register a .au domain name?

Once you have decided on an available domain name, you will need to select a registrar to register your domain name with.

Registrars are companies accredited by auDA to offer .au domain name services to the public. Prices and levels of service vary between registrars. Select a registrar that suits your needs. A list of auDA accredited registrars can be found on the [auDA website](#).

Once registered, ensure you keep your registrant contact email address up to date to avoid missing important communications from your registrar.

Where can I find more information?

To find out more visit the  website www.auda.org.au.

To stay up to date with the latest information about auDA and the .au domain, become a .au member www.auda.org.au/join