

Statement

Have your say: auDA 2021–25 Proposed Strategy released for consultation

20 July 2021

auDA is seeking community feedback on its 2021–25 Proposed Strategy, which has been released for public consultation today.

The Proposed Strategy has been prepared through a thorough strategic planning process that identified opportunities to build value for Australians and the global Internet community through auDA's work administering the .au domain.

A [Consultation Paper](#) is available on the auDA website, which summarises auDA's updated purpose and vision and its proposed strategic program of work for the next four years. It also sets out the consultation process and questions that auDA is seeking community feedback on.

Consultation is open from today until 19 August 2021. For more information visit: www.auda.org.au/strategyconsultation

ENDS

For further information:

Rebecca Papillo, Communications Manager
M. 0428 168 540 / E. rebecca.papillo@auda.org.au

About auDA:

.au Domain Administration Limited (auDA) is a not-for-profit organisation that works with a range of stakeholders including industry, government and the Australian and International community to develop the rules for and administer the .au country code Top Level Domain (ccTLD). The .au ccTLD is a key to part of Australia's digital infrastructure, and auDA is endorsed by the Australian Government, and has an agreement with the Internet Corporation for Assigned Names and Numbers (ICANN), to ensure that the .au domain namespace is a secure, reliable and trusted Australian public asset for all Internet users.