



Minister for Employment and Small Business
Minister for Training and Skills Development

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23 AUG 2019

Our Ref: CTS 12279/19

Mr Cameron Boardman
Chief Executive Officer
.au Domain Administration Ltd
Email: steph.viljoen@auda.org.au

Dear Mr Boardman

Thank you for your letter dated 23 April 2019 regarding changes to the Australian domain name system. I appreciate the information provided about the proposed changes and apologise for the delay in responding.

I note the changes to the .au domain identified in your correspondence and that it will have minimal impact to most small businesses.

To raise awareness of the proposed domain name changes, the Department of Employment, Small Business and Training (DESBT) recommends a marketing campaign targeted specifically to small business be undertaken by your organisation.

Should you wish to discuss this matter further, I invite you to contact Mr Gavin Atkinson, Director, Digital Delivery on telephone (07) 3025 6496 or by email at gavin.atkinson@desbt.qld.gov.au.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Shannon Fentiman'.

Shannon Fentiman MP
Minister for Employment and Small Business
Minister for Training and Skills Development