



Auda Industry Advisory Panel
Email: Paul.szyndler@auda.org.au

Domain Central Australia Pty Limited
Level 3
32 Market Place
Viaduct Harbour
Auckland
1010
New Zealand

Response to September 2012 Draft Recommendations following June 2012 Issues Paper:

Dear Paul,

The below response is submitted jointly by Domain Central Australia Pty Limited and Explorer Domains Pty Limited, being Digiweb Group's (www.digiweb.co.nz) Australian accredited companies following our purchase of various of the Australian Style Group's registrar assets in September 2011.

Issue 1 – The method of 2LD registry operator selection/appointment post 2014:

We have been very satisfied with the level of service from Aus Registry both during the acquisition process and with the service standards we continue to receive. This is particularly noticeable in the quality of the data that is available via the Aus Registry portal. This is of a high standard compared to other registry data made available across the Group's various accreditations.

Accordingly, we would like to acknowledge our support of the 2012 Industry Advisory Panel's Draft Recommendation and concur that it is in the Industry's best interest that the .au Domain Administration initiates renegotiations with AusRegistry to extend their appointment as the Registry Operator for a further 4 year term.

Issue 2 – The policy and process for registrar accreditation:

We support the draft recommendations of 2A, 2B, 2C and 2D.

Issue 3 – Registrar Security:

We support the draft recommendations noting the issues associated with Bottle Domains and Distribute IT of recent years. We also believe that registrars should be subject to financial measures as well as security measures as financial failure represents a high risk to the credibility of the sector. This is perhaps an increased risk in light of low cost entrants into the sector that will be subject to increased margin pressure whilst volume/market share is the key business driver.

Issue 4 – The status and regulation of resellers:

We support the draft recommendations of 4A, 4B and 4C.

Issue 5 – The policy and process for registrar transfers:

We support the draft recommendations of 5A, 5B and 5C.

Issue 6 – The policy and process for registrar transfers:

We support the draft recommendations.



Many thanks for taking the time to engage in an open dialogue on these important points.

Yours sincerely

A handwritten signature in black ink, appearing to read "Robert Rolls", written over a light blue horizontal line.

Robert Rolls

Commercial and Finance Director:
Domain Central Holdings Pty Limited
Domain Central Australia Pty Limited
Explorer Domains Pty Limited