
From: Luke Scott [mailto:l.scott@mortgageadvice.com.au]
Sent: Tuesday, 20 February 2018 10:26 PM
To: Reg - Info <info@auda.org.au>
Subject: disappointed to here about .au

Hi,

As a small business owner trying to create a brand in the online space I find the news of this release to be disappointing.

Seeing dot com was used to represent commercial use. now you want to bring shorter version in, which I don't mind in principle. But not offering the domain to myself first could be very damaging to my business and create confusion about which business is which.

If you choose a lottery system then what is stop me from applying for cba.au or anz.au and then extorting money. Or perhaps a malcomturnbull.au or any other high profile person you care to think of. I will just put my name in the mix for all the ASX listed companies along with anyone else that thinks of this strategy. It is not efficient

We have a situation where businesses are not allowed to have the same name to stop confusion via ASIC. By not offering these dot au extensions to the business with that registered business name then only problems can only arise.

This change smells of a cash grab on your front as it will be another set of extensions that businesses will have to buy in order to protect their business interests.

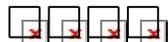
1



l.scott@mortgageadvice.com.au

"Understanding your mortgage"

Credit Representative No. 391940 is authorised under Australian Credit Licence No. 477496



Luke Scott B.Bus,Dip Fin Planning
Director

Mobile: 0403 087 433

Email:

Website: www.mortgageadvice.com.au

Address: Level 1, 16 McDougall St, Milton
4064

We are committed to protecting your privacy. We use the information you provide to assist you with your credit needs, including the preparation and submission of loan applications. We also use it to send you product information and promotional material. From time to time this will include direct marketing communications but we will always give you the option of not receiving these communications. We provide your information to our credit licensee (Money Vs Lifestyle Pty Ltd) and the companies with whom you choose to deal (and their representatives). We may also provide your information to contractors who supply services to us (e.g. to handle mailings on our behalf), and to others if we are required to do so by law. We do not trade, rent or sell your information or disclose it to overseas recipients. If you don't provide us with full

information, we can't properly advise or assist you with loan applications. Our Privacy Policy contains information about how you can access and ask us to correct your information, or make a privacy related complaint. You can obtain a copy by contacting your broker or visiting our website. Your consent
By asking us to assist with your credit needs, you consent to the collection and use of the information you have provided to us for the purposes described above.
For more information on your privacy rights please visit www.privacy.gov.au