

**au Domain Administration Limited**  
**ACN 079 009 340**

**Minutes of meeting of the**  
**General Advisory Standing Committee**

**Date/Time:** Wednesday, 24 July 2019  
2.00pm (Melbourne Time)

**Present:** Peter Tonoli (chair), Darryl Carlton, John Graham, Michael Dodge, Madeleine Roberts, Ian Halson, Steve de Mamiel, Alison Howe, Leslie Callaway, Charles Reis, Cameron Boardman (auDA), Bruce Tonkin (auDA), Andrew Maiden (auDA), Will Bond (auDA)

**Apologies:** Paul Marshall, P R Khangure

**1. Welcome**

Peter Tonoli opened the meeting at 2.05pm. PT introduced Andrew Maiden, auDA's new Interim Head of Stakeholder Engagement.

**2. Minutes for approval**

The committee adopted minutes from the meeting of 27 May 2019.

**3. Action items**

There were no action items arising.

**4. Member declarations of interest**

No members declared an interest.

**5. Proposed GASC Terms of Reference**

Cameron Boardman outlined the proposed GASC Terms of Reference, noting that the GASC's role is not hear complaints or review decisions, and that GASC supplements established channels for consultation with stakeholders. It was agreed that auDA will supply the GASC with a digest that summarises submissions, noting the name of the submitter and the nature of their submission. Members recommended that the submission webform be amended to clarify the role of the GASC and ensure submissions are not misdirected. They also recommended that submitters should receive a standard response and, following consideration at the GASC meeting, whatever further specific response is warranted.

Actions:

- auDA to supply future GASC meetings with a digest of submissions
- Committee to determine an automated response to submitters

## **6. ICANN competition**

Cameron Boardman reported on auDA's recent competition to send Associate Members to ICANN. auDA will work with future winners to equip them to manage their own program, and to make clear they do not attend as official representatives. GASC members suggested the program refer to 'proposals' and 'grants', and that the word limit for submissions increase from 200 to 300 words. The committee agreed that its members should not enter the competition, and discussed the merit of considering applications on a 'blind' basis. Alison Howe agreed to refine the spreadsheet used last time to assist GASC members to make informed decisions.

Actions:

- Amend competition terms to realistically set winners' expectations
- Improve spreadsheet for future competitions (Alison Howe)
- auDA and chair to agree timetable to enable GASC to conduct a future competition before ICANN in Montreal in November 2019

## **7. Events and Activities Strategy**

Cameron Boardman reported that auDA had recently published an Events and Activities Strategy to drive awareness and membership. The GASC will review event funding applications based on objectives outlined in the Strategy. The GASC resolved to support an application received from COSBOA, but deferred consideration of other applications pending receipt of more detail. auDA will support future applications with a table summarising their performance against objective criteria along with a recommendation. GASC expressed a preference for funding fewer, more impactful events. auDA informed members that a post-event assessment is supplied to the Board and that this can be forwarded to GASC. Peter Tonoli agreed to liaise with InternetNZ, which he understands has recently conducted a similar process.

Actions:

- Implement approved COSBOA sponsorship and seek from remaining applicants further information to enable assessment against objectives
- Update funding application process to capture information to enable assessment against objective criteria, and support future applications with the table described above
- Supply Peter Tonoli with introduction to InternetNZ

## **8. Future GASC agenda for 2019/20**

The GASC agreed to meet four times annually, and to treat the term of the Committee as 30

June to 1 July the following year. Members recommended that their term be extended from one to two years. They recommended that the GASC agenda and minutes be published

Actions:

- Agree future meeting dates (Peter Tonoli)
- Publish agenda and minutes

## **9. Submissions to GASC**

Bruce Tonkin reported that GASC had received a submission relating to 'domain dropping'. He explained the process and measures auDA had taken to ensure the fair and proper functioning of the secondary market. The GASC agreed that its role is not to hear or consider complaints, but to have regard to submissions from the general public and, where necessary, recommend policy changes to the Board for consideration. The GASC recommended that each submission receive a response.

## **10. Membership update**

Will Bond presented information about auDA's Associate Membership program, revamped member offering and dedicated membership website. He described auDA's digital marketing campaign and took questions. He reported that auDA had 818 Associate Members and was adding ~250 new Associate Members each month.

## **11. Other Business**

None

## **12. Next meeting**

The GASC agreed its next meeting will be in September: not on the advertised date of 28 August 2019.

Actions:

- Set date for next Board meeting (Peter Tonoli/Andrew Maiden)

## **13. Meeting close**

The meeting was closed at 4.15pm.