

# Submission to auDA

Prepared by Vincent Turner

## Vincent Turner Bio

20+ years internet entrepreneur. 4x startups, 2 exits, raised > \$100m in funding. 15 years in Sydney, 5 years in SF. Investor in 10+ startups, adviser to countless others.

Linkedin: <https://www.linkedin.com/in/vhturner/>

## Statement of Intent

We believe the ownership of internet domains in Australia should be for the intention of Operating Businesses (defined as any business other than a domain reselling business) That the intention to reserve domains for this purpose aligns with the interests of Operating Businesses (which are in the vast vast majority), end consumers and the economy as a whole.

## Problem

The current model of domain registration and ownership, whilst well intentioned, does not align to the above ideals & priorities and thus has created an artificial constraint on domains for Operating Businesses to the benefit of a very narrow set of domain reseller businesses. This construct represents a tax on Operating Businesses, a friction or annoyance for consumers and ultimately a cost to the economy as a result.

## Solution

We need to have a more rigorous approach to the sale, ownership and resale of domains such that the needs of Operating Businesses are prioritised over the interest of domain reselling businesses. One such solution (whilst high level in thinking) is outlined below

### **Domain order of priority**

1. Entities who have an operating business and trademark
2. Entities who have an operating business
3. Entities who have an intent to operate a business (registered less than 12 months ago)
4. Entities who have no demonstrated intent to operate a business (registered between 12 and 36 months ago)

**If I own a domain can I lose it to another business?**

1. Yes, but only if you let the domain lapse
2. Yes, but only if you let the domain lapse
3. Yes, if you have owned the domain for more than 1 years and have not made any progress towards operating a business with it and a Level 1 or 2 entity makes a formal demand for the domain. Burden of proof is on the domain owner to demonstrate they are operating a business with the domain
4. Yes, if you have owned the domain for more than 3 years and a Level 1, 2 or 3 entity makes a formal demand for the domain. Burden of proof is on the domain owner to demonstrate they are operating or intend to operate a business with the domain

In principle the undersigned agree with the intention of this submission

<b>Name</b>	<b>Company/Role</b>
Vincent Turner	Uno / founder
Richard Cotton	Valiant Finance / Co-Founder
Joel Falconer	SitePoint / Managing Editor
Shoaib Mughal	Marketix / Founder
Josh Foreman	InDebted / Founder

Other comments

<https://www.linkedin.com/feed/update/urn:li:activity:6582776144855171072/>

## Questions (please add)

Please include your name, and link to public profile (linkedin, twitter etc)

Name	Comment
<a href="#">Vincent Turner</a>	How would the burden of proof be made or decided?

## Comments (please add)

Please include your name, and link to public profile (linkedin, twitter etc)

Name	Comment
<a href="#">Vincent Turner</a>	Not sure why we are distinguishing between businesses and those with trademark or other IP protections